



BEER WORTH FINDING® VERMONT BREWERS ASSOCIATION

4 Key Pillars of the Vermont Brewers Association

Community	Education	Governance	Marketing
<p>Networking Events</p> <p>Bi-Weekly Newsletter</p> <p>Social Media Engagement</p> <p>Allied Partnerships</p> <p>Educational Resources</p> <p>Member Recognition</p> <p>Committees encourage member participation on industry issues</p> <p>Social Responsibility Initiatives</p>	<p>Technical & Educational Events</p> <p>Communication Channels</p> <p>Support Services</p> <p>VT Craft Brewers Conference</p> <p>Local Agriculture Opportunities</p> <p>Allied Partnership Resource Allocation</p> <p>Brewery Tours</p> <p>Industry Expert Panels</p>	<p>Transparency</p> <p>Regulatory Compliance</p> <p>Accessibility</p> <p>Lobbying</p> <p>Communication with DLL</p> <p>Communication with State Government Officials</p> <p>Board Meetings and Annual Meeting</p> <p>Committee Structures</p> <p>Administrative Responsibilities</p>	<p>Event and Member Marketing Initiatives</p> <p>Passport Program, Ecommerce/ Merchandising</p> <p>Member Engagement</p> <p>Affiliate Marketing</p> <p>Vermont Brewers Festival</p> <p>Social Media Channels</p> <p>Oversee Dynamic Website</p> <p>Beer Trails & Maps</p>

The Vermont Brewers Association was founded in 1995 to promote and strengthen the culture of craft brewing in Vermont through marketing, education and advocacy for Vermont made beer.