



# BEER WORTH FINDING® VERMONT BREWERS ASSOCIATION

## Mission & Values

The Vermont Brewers Association was founded in 1995 to promote and strengthen the culture of craft brewing in Vermont through marketing, education and advocacy for Vermont made beer.

- We believe in the value of education for brewers and the public
- We value clear, transparent and concise communication
- We believe in maintaining a standard of high quality
- We believe in the responsible enjoyment of great beer
- We believe in the value of representation and advocacy to promote an optimal business
- Climate
- We value and support our consumers, members & staff
- We value the beauty of Vermont's rural landscape and a vital local economy
- We believe in an environment where each individual is treated with dignity and respect

The Vermont Brewers Association was founded in 1995 to promote and strengthen the culture of craft brewing in Vermont through marketing, education and advocacy for Vermont made beer.