



BEER WORTH FINDING

# VERMONT BREWERS FESTIVAL BURLINGTON

VERMONT BREWERS ASSOCIATION

WATERFRONT PARK **JULY 18-19, 2025** BURLINGTON, VERMONT

## Festival Guide Advertising



The Vermont Brewers Festival on July 18-19, 2025 is one of the premier beer festivals in New England, held in Burlington, VT on the waterfront of Lake Champlain overlooking the Adirondack Mountains. Patrons will enjoy tasting unique beers from Vermont brewers.

Our Festival Guide outlines where brewers are located on the grounds of the event and includes a detailed description of the beers they are serving. The digital Festival Guide is sent out to attendees and advertised on our website and social channels prior to the event. As attendees are entering the event they are handed the paper copy.

INSIDE FRONT COVER	INSIDE BACK COVER	<del>BACK COVER</del>	FULL PAGE	HALF PAGE	SQUARE	QUARTER PAGE
5" W X 7.5" H	5" W X 7.5" H	<del>4.5" W X 7.5" H</del>	5" W X 7.5" H	5" W X 3.4" H	2.4" W X 2.4" H	2.4" W X 3.4" H
\$550	\$550	<del>\$600</del>	\$400	\$250	\$175	\$175

**DEADLINE FOR ARTWORK & FULL PAYMENT: JUNE 20**

**INTERESTED IN ADVERTISING IN THE FESTIVAL GUIDE?**

**EMAIL: [ADMIN@VERMONTBREWERS.COM](mailto:ADMIN@VERMONTBREWERS.COM)**

The Vermont Brewers Association was founded in 1995 to promote and strengthen the culture of craft brewing through marketing, education, and advocating for Vermont made beer.